

Open Learning for an Open World

An OER Grant Opportunity

A Project Funded by The Duke Endowment Libraries

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What are OERs?

Teaching and learning materials that can be freely retained, reused, revised, remixed and redistributed.

Open courses, textbooks, videos, learning modules, tutorials, lectures, syllabi

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Open
Educational
Resources



Open Textbook Library

Why OERs? - Reduces Cost

The BIG BUSINESS of TEXTBOOKS

800%

Rise in textbook
costs over the
past 30 years

65%

Students who have
opted not to buy a
required textbook
due to cost

\$1,200

What the average
college student
spends per year on
books and supplies

\$4.3 billion

Total earnings on higher education course materi-
als from 1,200 publishers surveyed

*SOURCES: College Board, U.S. PIRG
Education Fund, Student PIRGs,
Association of American Publishers*



Daniel Battles

@DanielBattles



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RETWEETS FAVORITES

38

77



10:26 PM - 17 Aug 2015



Reply to @DanielBattles

\$1,200

per student each year

65%

of students don't buy the book

82%

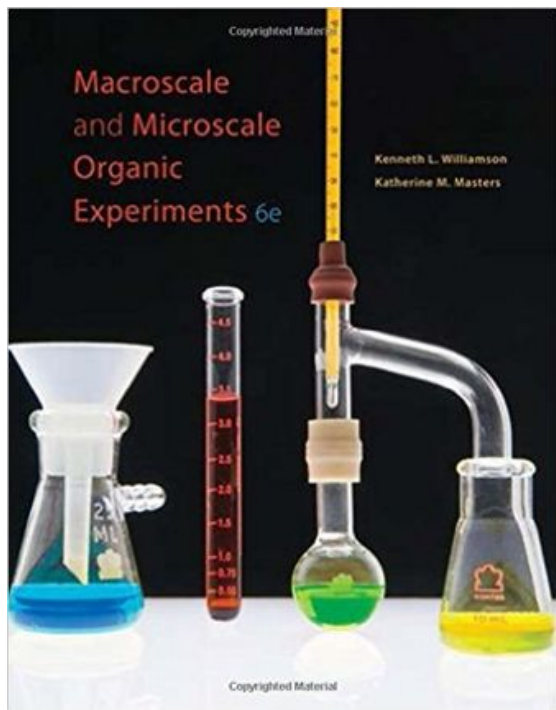
of students felt they would do significantly better if the textbook was available free and online and buying a print copy was optional

“Fixing the Broken Textbook Market,” Student Public Interest Research Group (2014)

Image courtesy of Will Cross

Why OERs? - Opens Teaching & Learning

Student-created videos made open access = \$0



Former textbook = \$250

NC STATE UNIVERSITY

UNDERGRADUATE ORGANIC CHEMISTRY TEACHING LABORATORIES

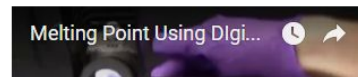
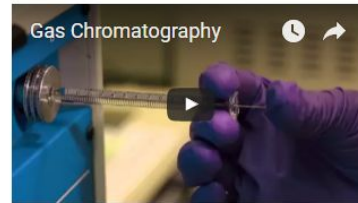
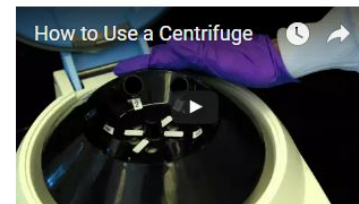
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Open at Duke


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Duke University


Duke University has about 13,000 undergraduate and graduate students and a world-class faculty helping to expand the frontiers of knowledge. The university has a strong commitment to applying knowledge in service to society, both near its North Carolina campus and around the world.



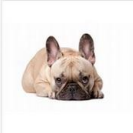
Behavioral Finance
Next session Oct 24, 2016



English Composition I
Next session Oct 10, 2016



Think Again IV: How to Avoid Fallacies
Next session Oct 24, 2016



Dog Emotion and Cognition
Next session Oct 24, 2016

ADVERTISING

- 27 session-based courses, 74 sessions over 4 years
- 3.8 million enrolled learners
- 2 million active learners
- 108,809 course completions
- 59,498 paid enrollments
- 16 on-demand courses (original on the platform)

Participating in the Grant

1. Who should apply for the grant?

- Faculty who are interested in identifying an open educational resources to replace one or more materials they currently use in their course, such as a textbook, tutorial, assessment, or class activity.

2. What is required for grant participation?

- Meet with a library staff for a one-on-one consultation to identify potential OERs for the course.
- Write a formal review of a selected OER using a form provided by the grant (adoption of the OER is not a requirement)
- Participate in a survey at the end of the grant.

3. Stipend for participation is \$250

Interested? Email haley.walton@duke.edu AND kim.duckett@duke.edu